

### Powering Private Markets

The Al-Driven Solution Suite

10,000+ Institutions

3,500+ Funds

\$6+ Trillion Client Assets

290,000+ Limited Partners

28,000+ Deals Closed



















# Empower your entire firm to maximize capital formation and deployment and to optimize your investor experiences with InvestorFlow, the choice of 25 of the top 50 global investment managers.

Why risk your capital, data, compliance, and relationships? InvestorFlow is proven in today's exacting environment.

Turbocharged by AI, the InvestorFlow solution suite enhances and enriches your client relationships through a Salesforce-built CRM, diligence rooms and investor portals.

Our decades of experience working with the leaders in the business means you get best-in-class, proven workflows for every critical function.



### **InvestorFlow Solution Suite**



### **Fundraising**

Close More AUM Faster

InvestorFlow's Salesforce-built CRM provides AI-enhanced relationship insights and brokers warm introductions while deal rooms enable collaboration among fundraising teams to focus on the most qualified prospects.



### **Investor Services**

Create Repeat Investors with Top Tier Service

Transform reporting and exceed LP expectations with automated cadences, tracking of every LP interaction and flexible data roll-ups to manage multiple investor entities. Our technology drives repeat investment through on-demand documentation for LPs and reduces the time to close a fund.



### **Deal Management**

**Expedite Transaction Velocity** 

Outsmart the competition and move faster by bringing the third-party information you need into one simple solution that also triggers automation to remove the administrative burden in your deal flow.



### **Asset Management**

Improve Performance & Accelerate Decisions

Consolidate asset data from multiple sources to give you and your investors transparency across all asset classes, including fixed income, equities, real estate and alternatives. A live picture of your AUM helps you proactively manage risks to portfolio income.



### Reporting

Real-Time Reporting

Report instantly and accurately on any account, prospect, LP, fund or portfolio company. Our reporting solution supports visibility and collaboration throughout an enterprise private markets firm.

## What Our Clients Say About InvestorFlow

They are best-in-class in the alternative asset space, and we think their forward-thinking mindset about technology helps us to achieve our goals.

It was really comforting to know that this system is already designed with scalability in mind... We feel very confident that this will be the right platform to help us grow and evolve over time.

**Moustafa ElBialy**CIO. Kleiner Perkins





A granular view of the deals we're working on across 14 countries enables our teams to collaborate more effectively, which is especially useful for a pan-European business like M7.

There was a demonstration of a complete understanding of our business, which has been extremely refreshing in working with a partner such as InvestorFlow.



**David Ebbrell**COO, M7 Real Estate

**Suhit Gupta**Former CIO, General Atlantic



77







Silicon Valley 1422 El Camino Real Menlo Park, CA 94025



**New York City** 575 Lexington Avenue New York, NY 10022



London Peninsular House 36 Monument Street London, EC3R 8LJ